



MISSOURI LEGISLATURE OPINION

&

PRESIDENTIAL PRIMARY PREFERENCE

2014

BRUSHFIRE SURVEY

Survey conducted October 6th through October 7th, 2014. Survey conducted by Remington Research Group on behalf of Missouri Alliance for Freedom. 713 frequent Republican voters participated in the survey. Margin of Error is +/-3.85% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



Q: Do you approve or disapprove of the Missouri Legislature?

	%
Approve	41%
Disapprove	30%
No Opinion	29%
Total sample; base n = 713	

Q: What is your opinion of State Legislator John Diehl?

	%
Favorable	6%
Unfavorable	6%
No Opinion/Never Heard Of	88%
Total sample; base n = 713	

Q: What is your opinion of State Legislator Todd Richardson?

	%
Favorable	8%
Unfavorable	5%
No Opinion/Never Heard Of	87%
Total sample; base n = 713	



Q: Who do you support in the Republican primary for President of the United States?

	%
Mike Huckabee	23%
Ben Carson	19%
Jeb Bush	13%
Ted Cruz	9%
Rick Perry	9%
Paul Ryan	7%
Rand Paul	6%
Chris Christie	5%
Marco Rubio	5%
Rick Santorum	4%
Total sample; base n = 713	



MISSOURI LEGISLATURE JOB APPROVAL CROSSTABS

BY DMA

Column %	Columbia	Joplin	Kansas City	Paducah	Quincy	Springfield	St. Joseph	St. Louis
Approve	48%	45%	36%	38%	54%	35%	33%	46%
Disapprove	27%	18%	28%	40%	15%	33%	53%	29%
No Opinion	26%	36%	36%	23%	31%	32%	13%	25%

BY GENDER

Column %	Female	Male
Approve	33%	54%
Disapprove	32%	26%
No Opinion	35%	20%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Approve	46%	28%	28%	48%	37%
Disapprove	35%	28%	36%	28%	30%
No Opinion	19%	44%	36%	25%	32%



JOHN DIEHL IMAGE CROSSTABS

BY DMA

Column %	Columbia	Joplin	Kansas City	Paducah	Quincy	Springfield	St. Joseph	St. Louis
Favorable	4%	3%	5%	3%	8%	3%	0%	11%
Unfavorable	2%	12%	6%	3%	0%	3%	7%	10%
No Opinion/Never Heard Of	94%	85%	89%	95%	92%	94%	93%	79%

BY GENDER

Column %	Female	Male
Favorable	6%	7%
Unfavorable	5%	8%
No Opinion/Never Heard Of	89%	86%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Favorable	12%	6%	6%	6%	6%
Unfavorable	19%	17%	8%	5%	5%
No Opinion/Never Heard Of	69%	78%	86%	89%	89%



TODD RICHARDSON IMAGE CROSSTABS

BY DMA

Column %	Columbia	Joplin	Kansas City	Paducah	Quincy	Springfield	St. Joseph	St. Louis
Favorable	10%	15%	7%	20%	8%	5%	13%	7%
Unfavorable	2%	6%	7%	5%	8%	4%	0%	6%
No Opinion/Never Heard Of	88%	79%	86%	75%	85%	91%	87%	87%

BY GENDER

Column %	Female	Male
Favorable	6%	11%
Unfavorable	4%	8%
No Opinion/Never Heard Of	90%	81%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Favorable	8%	6%	6%	10%	7%
Unfavorable	15%	11%	6%	3%	7%
No Opinion/Never Heard Of	77%	83%	89%	87%	87%



PRESIDENTIAL PRIMARY PREFERENCE CROSSTABS

BY DMA

Column %	Columbia	Joplin	Kansas City	Paducah	Quincy	Springfield	St. Joseph	St. Louis
Mike Huckabee	21%	42%	17%	39%	31%	28%	27%	15%
Ben Carson	22%	12%	18%	17%	8%	19%	7%	23%
Jeb Bush	10%	3%	16%	11%	15%	12%	13%	16%
Ted Cruz	9%	15%	12%	3%	8%	6%	0%	11%
Rick Perry	5%	9%	10%	6%	15%	11%	7%	7%
Paul Ryan	8%	6%	7%	8%	8%	7%	20%	7%
Rand Paul	8%	6%	4%	3%	0%	7%	13%	8%
Chris Christie	3%	6%	7%	3%	0%	4%	0%	6%
Marco Rubio	8%	0%	6%	8%	0%	3%	0%	5%
Rick Santorum	8%	0%	3%	3%	15%	3%	13%	2%

BY GENDER

Column %	Female	Male
Mike Huckabee	24%	20%
Ben Carson	17%	23%
Jeb Bush	14%	12%
Ted Cruz	8%	11%
Rick Perry	7%	12%
Paul Ryan	9%	5%
Rand Paul	7%	5%
Chris Christie	5%	5%
Marco Rubio	5%	5%
Rick Santorum	4%	2%



BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Mike Huckabee	23%	18%	31%	23%	22%
Ben Carson	15%	12%	11%	20%	20%
Jeb Bush	15%	12%	6%	12%	15%
Ted Cruz	19%	18%	14%	11%	6%
Rick Perry	8%	0%	3%	8%	10%
Paul Ryan	4%	0%	9%	7%	8%
Rand Paul	8%	12%	6%	6%	6%
Chris Christie	4%	6%	9%	6%	3%
Marco Rubio	0%	18%	6%	3%	6%
Rick Santorum	4%	6%	6%	3%	3%